



# Blue Collar University®

It's What's Above The Collar That Counts!

## Did you know?

There are at least 11 things that require change when a technical person becomes an owner or manager and we expect them to change overnight?

- How realistic are those expectations?
- How do we make those changes happen as quickly as possible?
- How do we even know if the person we want to promote or hire

"I was a pipe fitter before being promoted to manager...I struggled, I was written up...almost lost my job...I wasn't getting the help I needed. Bart listened and gave me ideas that I could implement into my day and my department. That turned everything around....things are running smooth and efficient, my guys respect me, my boss is off my butt and I'm getting "atta boys" from higher levels of management." Michael P. Ex-pipefitter turned Manager

### **Management Selection and Support:**

- New manager/supervisor selection
- New manager/supervisor training and support
- Under-performing manager support

### **Communications:**

- Understanding behavior and motivation
- Clarifying employees/managers roles
- Decision making

### **Planning:**

- Strategic Planning
- Scheduling and Tactical Planning
- Safety Planning
- One Page Business Plan®

### **How We Work:**

- We bring the training to you and your organization.
- Onsite
- Via telephone and web

**Blue Collar University® is a mobile training program**, based on over 30 years of experience by Bart Gragg, its founder, in some of the toughest industries out there.

**We come to you!** From the rice fields of Louisiana, the oilfields of Texas, dismantling refineries in Oklahoma and repairing them in California, Bart understands the pain of being misunderstood and unprepared for management. He understands both the blue collar owner, manager and those who manage them, often referred to as an interpreter between the two.

**Coaching - Consulting - Workshops - Training**



**Bart Gragg**  
Consultant-Trainer  
Author-Speaker

Contact us at: 925.757.7473

Email: [bart@bluecollaru.com](mailto:bart@bluecollaru.com)

Blue Collar University® [www.bluecollaru.com](http://www.bluecollaru.com)

Blog: [www.bluecollarblog.net](http://www.bluecollarblog.net)